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Subject: Sturt's Steps July Update
Date: 31 July 2020 at 11:21 am
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Update #5 July 2020

"Great things are not done by impulse, but by a series of small things brought together." George Eliot

This is truly a strategy of the 'sum of all parts', many elements that will come together to provide one wholistic experience for the visitor. I have been so inspired by the conversations I have had with stakeholders, operators and partners that see the potential of this project in adding to the destinational appeal of Outback NSW.

In this update I can share some of the images from the Milparinka Waterhole improvements, as well as show a taste of the large amount of work that has been done in mapping the route, the signs and infrastructure. In addition, give you a sneak peak of what will be appearing at the Wild Desert project in Sturt National Park.

Three months into the project and I feel like we are progressing well on all elements of Sturt's Steps. Thank you to those that took part in the Community forum, or viewed the session online afterwards and voted on the designs of icons and shelters. We had some clear design winners and now with some estimations being done, we hope to reveal to you the concepts on how they will look for real in the next newsletter.

The priority for the team is the touring route signage and although it comes with a lengthy process of mapping, approvals, production and installation we are on track and hoping it will still be one of the first elements completed so visitors from the first half of 2021 maybe able to take advantage of this new infrastructure.

As always I invite you to contact us with any questions, ideas or issues you may have in relation to the development of the Sturt's Steps Tourism Infrastructure Project.

You can also keep up to speed on the project through [visiting the project management website](#).
Until next month

Lori Modde

Project Manager
Sturt's Steps Tourism Infrastructure Project on behalf of
Milparinka Heritage & Tourism Association



Committee discussion leads to an innovative approach

Our last committee meeting discussed some of the challenges of visitors that have not been 'outback' before as we gained an influx of travellers escaping lock-down. So the team put their heads together and came up with some simple tools that are now available for any businesses, towns, shires or organisations to use. These can be found in the link below and ready for your own logo to be added.

[Download Outback Etiquette Tools](#)



Milparinka gets a Facelift around the Waterhole

Removal of old car bodies was the start but wow, the removal of silt build up and some landscaping has done so much to the appeal of the waterhole in Milparinka. With record visitation in the last month, this has also added some extra volunteer services by the fabulous Milparinka volunteer army that come through and help manage one of the most successful volunteer managed programs in tourism.

See the latest photos



New Animals being prepared for Sturt National Park

As part of the Sculpture Trail that will form part of Sturt's Steps we will welcome our beloved Bilby and Bandicoot in a size that will be larger than life to represent the wonderful work that is being done as part of the Wild Deserts Project.

Wild Deserts



Signage mapping and approval preparations underway

This is probably one of the most complex areas of the project with approvals, mapping and designs but one of the most crucial elements to the whole project. This is the most significant

investment in wayfinding this region has seen in decades.

[See the Map](#)

Destination NSW Presentation

The project management team were able to present this project to a number of staff at Destination NSW to ensure we can extend the opportunity of marketing this touring route to potential visitors. The presentation was a great start to continuing conversations on the opportunities that Outback NSW can provide visitors now and into the future.

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