

From: noreply@hubspot.com noreply=hubspot.com@preview.hubspotstarter.net
Subject: Preview - Sturt's Steps is off the starting block!
Date: 9 June 2020 at 11:13 am
To: lori@lorickmanagement.com.au

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Update #2 May 2020

"Effectively, change is almost impossible without industry-wide collaboration, cooperation, and consensus." – Simon Mainwaring

Colleagues and Partners,

Infrastructure NSW has given us the green light to commence the project this week, so this newsletter is to let you know that work has already started commence and watch this space as things start happening....

As Simon Mainwaring so quaintly put it, this is a team effort where everyone along the route needs to get involved at some stage but we have probably two and half years ahead of us on this journey to build a great touring adventure and we look forward to keep you involved along the way.

Please forward this email to anyone you feel would benefit from the information and they can subscribe to this newsletter [by clicking here.](#)

The Sturt's Steps committee would like to express their thanks for everyone who assisted in the visit that occurred in March as there was some key learnings that will now influence some aspects of the project for a better outcome.

As we feel we are over the hump on Covid-19 and come out the other side, I can tell you the prospects for visitors to return to Outback are great. So take this time to ensure your promotional tools, messaging and your operations are ready.

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Stay safe and well

Lori Modde

Project Manager

Sturt's Steps Tourism Infrastructure Project on behalf of

Milparinka Heritage & Tourism Association



The website www.sturtssteps.com.au will be the place to keep an eye on what is happening in each of the areas of the project in between newsletters. This is a resource for our stakeholders and suppliers until we have a consumer friendly website which will house all the content as it starts to take shape.

Administration

In these early stages there are procurement plans to finalise, cashflow and project reports to update and the grant portal in which we report how the project is going is being finalised with our funders.

Milparinka Waterhole

Weather and time permitted this part of the project to commence immediately and rubbish removal is the key objective with this element and we will send some photos of the accomplishments here in the next newsletter.

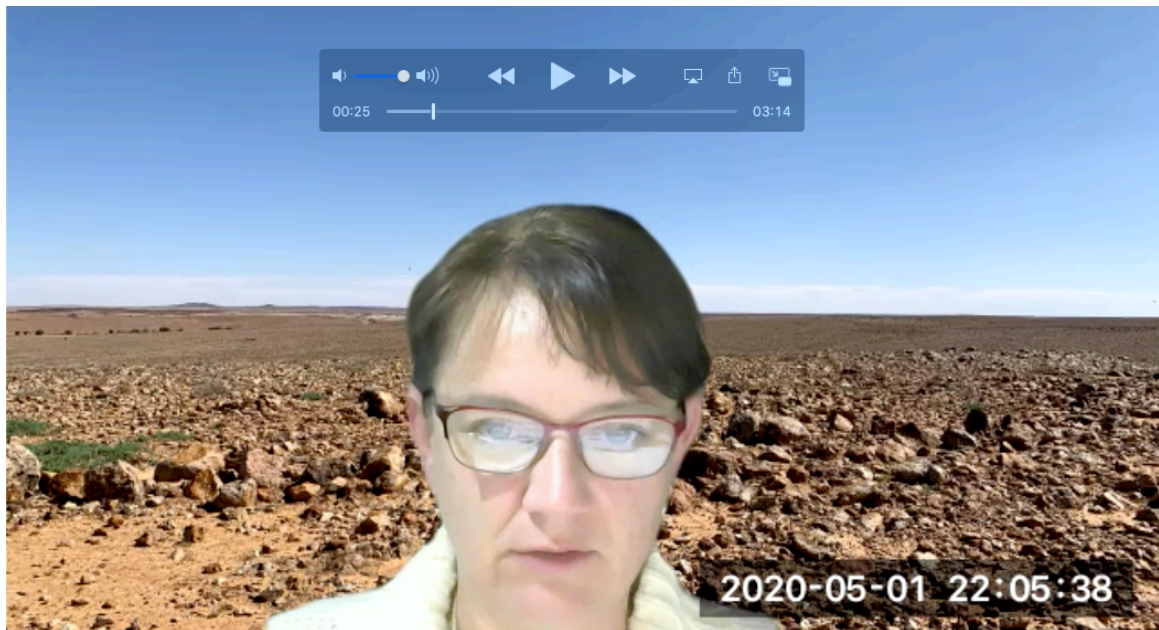
Signage

The first big step on this element is to work with TASAC (The Tourist Attraction Signposting Approval Committee) on approval for the signs. This is a big part of the project but very important to the whole route so work on this started immediately and we will bring you status reports as they come to hand.

Sturts Cairn

Im pleased to report our partners at National Parks have been doing some excellent work in preparation for this element of the project and the stabilisation of the Cairn as well as a newly mapped and constructed path to the Cairn is not only achievable but well on track to commence

soon.



As we build more and more experiences with this project, please share the content with potential visitors to the area. As this grant is an infrastructure grant we lack the ability to get the word out there but like any successful marketing, word of mouth and collaboration in communications is key. So please keep an eye on the social media pages that have been set up for this project and share to your own networks.



Visitor Economy Development, Po Box 222, Galston, New South Wales 2159, Australia

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Please note that you have been included on this newsletter distribution for very good reason. The success of any project is dependent on ensuring that everyone is across what is happening so that as opportunities arise or potential problems are perceived they are brought to the attention of those that can influence the outcome. Please remember to reach out to the project managers at any time during this project delivery. [Click here](#) to contact the Project Manager. However if you would like to unsubscribe you can do so on the link above and we will be sorry to see you go.

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